



PADEL WORLD SUMMIT

MAY 20-26 2024
MÁLAGA (SPAIN)



www.padelsummit.com





**PADEL
WORLD
SUMMIT**

THE LARGEST PADEL NETWORK FOR PROFESSIONALS

The **Padel World Summit**
will be the central hub for
the world of Padel in Málaga
May 20-26, 2024



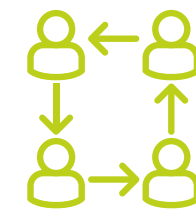


PADEL WORLD SUMMIT

The **Padel World Summit 2024** is organized by the **International Cluster of Padel**, a **non-profit organization** to promote the padel industry, **founded in May 2020 by 50 industry companies**. Currently the **Cluster** unites **95 companies** and **130 brands**.



+1,100M
revenue in 2022



+2,900
employees associated
with CIP companies



20
countries with brands/companies
associated with CIP

More than **58% of all the Clusters revenue** is export business.
The **products and services** are as follows:

 **48**
Facilities

 **30**
Rackets

 **16**
Balls

 **30**
Accessories

 **6**
Marketing

 **19**
Textile

 **4**
Retail

 **14**
Services

 **15**
Shoes

 **6**
Events

THE 3 PILLARS OF THE PADEL WORLD SUMMIT



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During the **7 day Summit**, the attendees are able to choose **3 options to share their knowledge** and **generate network** opportunities and **business**.



PADEL WORLD SUMMIT



PADEL WORLD CONGRESS

The first padel congress for professionals
📅 May 21 and 22



PADEL BUSINESS EXPO

The first padel Expo exclusively for professionals
📅 May 21, 22, and 23



COMPLIMENTARY ACTIVITIES

A week-long program of events and activities for a complete experience
📅 May 20 to 26

PADEL WORLD CONGRESS



DEL 20 AL 26
DE MAYO DE 2024
MÁLAGA (ESPAÑA)

Málaga will host the first padel congress during **May 21 and 22**, becoming the central meeting point for this sport industry.

A conference to share the knowledge and discuss the present and future of padel.

More than 40 presentations during 2 days in 3 auditoriums will make this congress a world reference for padel.

Bilingual presentations with live Spanish to English translations.





PADEL BUSINESS EXPO

THE B2B PADEL EXHIBITION

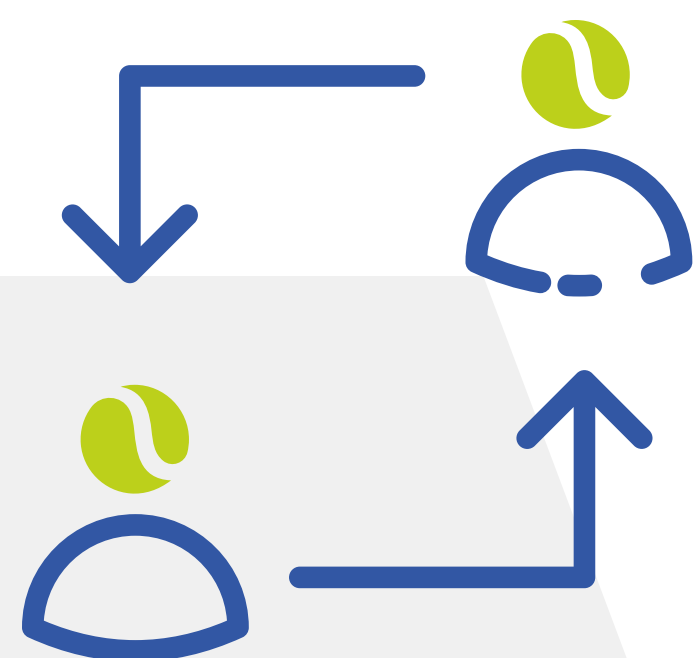


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Alongside the congress, the first exclusive **Business Exhibition** will be organized on **May 21, 22, and 23**, where the biggest leaders will meet. This will be the best place to establish networks and opportunities.



International



+120
exhibitors

+10,000 m²
exhibition space



Event APP
to schedule
meetings



**Exhibition hall,
independent
to the congress**



**Various activity area,
padel courts, VIP area,
and special
presentations**



PADEL BUSINESS EXPO

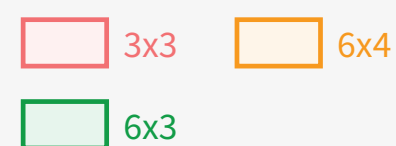


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The Expo will be located in **Hall 1 of the Málaga fair** and will include **3 different modular stands** for companies and exhibitors beside tailor-made proposals



000: Stand number





COMPLIMENTARY ACTIVITIES



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During the **7 days**, the Padel World Summit will offer **activities, leisure moments, entertainment, and recognition events** for the best industry professionals.



Padel Awards

Awards for recognition within the sector



Gala dinner

With the biggest padel leaders



City exhibitions

Information available soon



Exclusive stages for companies and brands

Spaces available for company events



Amateur padel tournament for attendees

In Málaga and surroundings



Big surprise event





PRIMARY SUMMIT OBJECTIVES



MAY 20-26, 2024
MALAGA (SPAIN)



Create an international meeting point for industry professionals



To help standardize the development of padel internationally



Coordinate industry standards



Share information and industry knowledge



Promote padel as a major investment opportunity



Establish padel as an Olympic sport



Unique business opportunities



Open collaboration both public and private





MEDIA IMPACT OF THE PADEL WORLD SUMMIT 2024



MAY 20-26, 2024
MALAGA (SPAIN)



World media outreach plan

+50

Media specialists in the padel industry


+500

General sports media

+1,000

Journalists from specialist and general media

 Official press conference in Málaga

 International press conferences and roadshows



Social media platforms #PWS2024



+30M
engagements



International campaign

 Branded content

 Summit newsletter

 Official website

 Mobile app

 Padel media partners

 Sports media partners

 Displays (national)

 Digital advertisements

 Ambassadors and Influencers





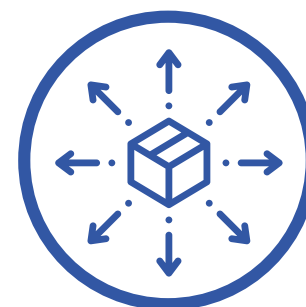
TARGETED TO PADEL PROFESSIONALS



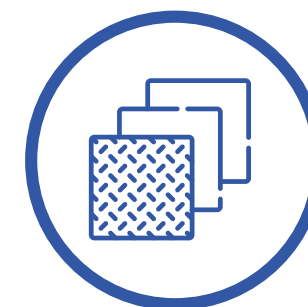
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Manufacturing
Courts, padel rackets,
textiles, shoes



Distribution
Retail, exports,
specialists



Supplies
Raw materials,
components



Sales of goods
Sport equipment, health



Services
Event organizers,
club managers,
other professionals



Technology
Player's software, ERP,
other software



Investments
Investment funds,
start-ups, grants



Official organizations
Country, city, and regional
government leisure/sports
authorities, Federations,
and Sport Associations



Clubs
Owners, directors,
head coaches, trainers



THE TEN SUMMIT TOPICS



PADEL
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MAY 20-26, 2024
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1

News
and trends

2

Innovations
and technology

3

Opportunities
and investments

4

Regulations
and approvals

5

Management
and logistics

Sport and
tourism

6

Efficiency and
sustainability

7

Learning and
development

8

Health
and wellness

9

Competitions
and tournaments

10





THE FUTURE OF PADEL



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Padel World Summit will put special emphasis on the major figures of the sector and business opportunities for professionals.

+450
padel associated
brands

+400
agencies and tour
operators specialized
in sports

+4K
assistants and
professionals

+8M
economic
impact on the
city of Málaga



Centre
Pompidou
Málaga

A GREAT OPPORTUNITY TO GENERATE NEW BUSINESS



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Padel World Summit will offer a **unique experience** to attendees with Málaga as the perfect host.

Learn the **latest trends** in the sector

Enjoy the leisure and cuisine of **Málaga**

+4K professional attendees to develop business opportunities

Socialize with colleagues from the sector in **complimentary activities**

Understand the in depth figures of the Padel market



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Organized by



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Contact

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Join padel's movement



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